



Kickstart to Men Behaving Dadly!

- Developing links with more vulnerable and 'Hard to Reach' dads.
- Product to meet the challenge of getting these dads more involved in children's lives, learning and development.

A new product that is part of the **Men Behaving Dadly** series aimed at developing successful and productive links with dads and those men who behave 'dadly' in children's lives.

- A guide to help and support children's learning from everyday fun and practical activities for children up to 5 years old.
- Makes Early Years Foundation Stage (EYFS) much easier to understand.
- Excellent resource for family induction and dad's programmes.
- Dads really like it. Great value for money.



Buckinghamshire has 2 DADs products

Men Behaving Dadly is a universal product for most dads for use in schools, pre-school settings and children centres.

Kickstart is a targeted product that introduces the EYFS framework at a very easy to understand level. It is designed for dads who have a range of vulnerability. This could be for dads who are very young, have lower levels of literacy and language difficulty or are reluctant or find it difficult to support their children.

Kickstart is given to dads on home visits and dads are really pleased to have their own product – even the hard to reach dads. Kickstart adds a learning dimension to dad's programmes by combining fun and learning on a very practical level.



Kickstart to Men Behaving Dadly is a sturdy, bright and colourful book. They are £4 each and slightly smaller than A4 in size. Gives loads of tips to help dads know about how children learn. The focus is on a wide range of fun activities and each one is matched to aspects across the 6 EYFS areas of learning and development. It gives some straightforward advice and uses friendly and very accessible language.

Men Behaving Dadly is the product used for most dads in most 0 – 5 EYFS settings. It is A4 in size and has more detailed information about learning strategies and the EYFS framework. Dads find it helpful and easy to use. These are £5 each.

If you would like an evaluation sample of either product we can email these to you – please just ask us.



Setting Name	
Setting Address	
Contact Name	
Contact Email	
Contact Tel	
Contact Fax	

Number of Kickstart boxes ordered (12 folders per box) @ £48 + P&P + VAT per box	
Number of Men Behaving Dadly boxes ordered (12 folders per box) @ £60 + P&P + VAT per box	

Headteachers or Nominated Setting Representatives Approval

I agree to this order and to the setting being invoiced accordingly.

Signed (<i>Headteacher or nominated representative</i>)		Date	
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Return to:

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